**Pick the right color for your job interview (Answer Key)**

***Pick colors from the box below to fill in the blanks:***

Black Blue Brown Gray Red White

**Brown** is a neutral color that evokes feelings of calm. It is a great solid, neutral color for any interview.

**Blue** is another great neutral color for interview outfits. It conveys feelings of calm, trust, and confidence - great qualities for an interviewer to sense in you. Darker tones convey authority and confidence. This is also many people's favorite color, and wearing an interviewer's favorite color will always make a great first impression.

**Gray** is another great neutral color for interview outfits. It evokes sophistication and neutrality. It is a great color to wear as a suit or dress; it allows you to look powerful, but is not quite as domineering as a black suit or dress.

**Black** is a very popular color for suits and dresses in interviews. However, it is a very commanding color that conveys a lot of power, authority, and even drama. This is a good color for a job in a conservative environment like a law office, or for an interviewee applying for a high-level executive position. However, it can be a bit overwhelming in a more laid-back office environment, and can make you appear unapproachable. Using this color as an accent (for example, in a scarf or tie) can give you a bit of that sense of authority without being overwhelming.

**Red** is a bright, powerful color that conveys energy and passion. A pop of this color (for example, in a scarf or tie) can convey just the right amount of passion without making you appear too emotional.

**White,** crisp and clean, is a great color for shirts and blouses. The color conveys truth and simplicity, and adds a bit of brightness without being too overwhelming.

Adapted from http://jobsearch.about.com/od/interviewattire/a/job-interview-color.htm